

# mark kozub

## Experience:

**Managing Director, Creative & Public Relations for The Studio Group** (2009 – 2010).

**Author** of *Celebrating Success in Edmonton* (2010), *The Uptown Browns* (2007), *The Brown Family* (2006), contributing author to *Big Enough Dreams* (2006) and co-author of *A Calgary Album: Glimpses of the Way We Were* (2001). Currently working as contributing author for a book celebrating 100 years of dental history in Alberta for CanMedia Publishing (release date: 2010).

**Communications Writing for Edmonton Tourism** (2008-2010), researching and writing media releases promoting key Edmonton tourist attractions, and for **Old Strathcona Business Association** (2009), researching and writing stories for *Your Guide to Discover Old Strathcona*.

**Communications Writing for Provincial Government** including: Action Requests, web content and newsletters for *Alberta Transportation* (2007 – 2010); editing and plain language report writing for *Alberta Seniors* (2008); report writing for *Alberta Education* (2006) and *Alberta Children's Services* (2007); web content for *Corporate Human Resources* (2007 – 2009); messages and feature stories for *Alberta Agriculture, Food and Rural Development* (2005-2006).

**Advertising Copywriting** for print, radio and TV for *University of Alberta* (2010 Viewbook), *Northlands/Capital EX* (2006-2009), *Melcor Developments* (2008-2009), *Northstar Mountain Village Resort* (2008-2009).

**Magazine Feature Writing** for *University of Alberta Spotlight Newsletter*, *Connexus Magazine*, *Report Magazine*, *Alberta Venture*, *Edmonton Journal*, *Construction Alberta News*, *SEE Magazine*, *Vue Weekly* (1996 – 2007).

**Media Relations** for *Safe Harbour*, a national diversity initiative (2009): researching and writing media releases, coordinating media conferences, preparing speaking notes for guest speakers.

**Teaching Media Relations** for *The Pembina Institute* (2007 – 2009) and *Community Networks Group* (2002 – 2007).

**Script Writing for Corporate DVDs and Online Education modules** for *Edmonton Fire Rescue* (2008-2009).

**Teaching Writing Classes for Youth:** *Wordsworth/Young Alberta Book Society* (2009) and *YouthWrite/Writers Guild of Alberta* (2002 – 2007).

## Previous Work History:

**Radio Advertising Copywriter, Script Writer for Special Programming & Voice Talent:** *The Bear* (1992 – 1994), *630 CHED/Power 92* (1988 – 1992), *Z-99 FM* (1988).

## Education:

**Certificate in Continuing Adult Education**, *University of Alberta Extension* (2006).

**Diploma in Advertising and Public Relations**, *Grant MacEwan Community College* (1987).